



**KAREN
AHUJA**

Karen Ahuja is a visual artist, author, and art business coach. She has a degree in graphic design and a Masters in Marketing. Leaving the corporate world to pursue her passion for art, she began Karen Ahuja Studio in 2011. Her work can be found at many national stores including Home Goods, TJ Maxx, Nordstroms Rack and Pier One. As a visual artist,

I primarily paint with acrylics and mixed media because water is such an important ingredient in my painting formula. Water is a powerful agent for change when it is allowed to move the paint, dilute the intensity, and mix new unique colors. I can work quickly, building layers, and using unique color combinations to make a strong visual statement with texture, contrast and vibrant color. I play in the area between the abstract and impressionistic styles. My work is vibrant and energetic using texture, and strong brush strokes to engage and excite.

Karen also works with emerging artist to identify income streams that add value to their art business. In 2019 Momentum Artists launched a platform to teach best business practices that empower visual artist to earn a living wage in the art industry.

Art has the power to create positive social change. We are born with the ability to build, communicate and impact our world. I interpret my world with my paintbrush. I can create a visual narrative and translate my understanding of my environment and experiences. When I combine my artwork with the story that inspired the piece, I am able to start a conversation about difficult topics in a safe and respectful way.

Thanks for supporting the arts!



It is so nice to meet you!

STUDIO

*Create Spaces @ Mount
Sequoyah Center
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SOCIAL MEDIA

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ART THAT INSPIRES

ARTIST STATEMENT

I believe that we are all creative beings born with the ability to build, communicate and impact our world. I interpret the world around me in a visual medium because it allows me to create a narrative and translate my understanding of my environment and experiences in a medium that connects others to my world.

I primarily paint with acrylics and mixed media because water is such an important ingredient in the painting formula. Water is a powerful agent for change when it is allowed to move the paint, dilute the intensity, and mix new unique colors. Painting with acrylics allows me to layer quickly building the narrative of my piece.

I have found excitement in playing in the area between the abstract and impressionistic styles. This allows me to pull things in and out of focus in my paintings. I don't choose a certain type of subject matter. Instead, my subject matter is chosen by the story I am trying to tell. I want the viewer to connect or empathize with the struggles and know that they are not alone in their own life challenges.

**WE ARE ALL
CREATIVE BEINGS.
BORN WITH THE
ABILITY TO EXPRESS
OURSELF**

collections

FLORAL



Blue Roses Overdrive, 48 x 48, Acrylic

"Abstract Florals connect with the viewer. They can see what their other senses would hear, touch smell and taste."



Organic to Geometrics, 36 x 36, Acrylic

Floral Impressions and Abstracts



Coral Carnations, 12 x 16, Digital

When I create florals, I strive to capture the essence rather than an exact reproduction. Flowers have the ability to brighten a space while creating an atmosphere of excitement. My goal is to connect the viewer with a memory.

I like to play in the area between abstract and impressionistic styles. This where I can bring one area into focus while allowing all areas of the painting to be soothing.

In the spring and summer, we can find flowers in our gardens, but with Karen Ahuja Studio florals, you can have beautiful flowers that never fade.

"flowers that never fade."



Peach Roses, 816x 20, acrylic

Powder Roses, 16 x20, acrylic

Rose in a Cup, 16 x 20, acrylic

Gray Roses, 36 x 24, digital

Round Vase, 16 x 20, acrylic

abstract floral, 16 x 20, acrylic

Weisman Vase, 16x 20, acrylic



collections

ABSTRACT



Thrive, 36 x 36, Acrylic



Contemporary Art

NEUTRALS AND COLORS



Creating successful abstract works rely heavily on composition and color palettes. An abstract with color and movement will have energy and excitement. Abstracts with neutral color palettes can be calming but add in large brush strokes and you gain movement and energy.

I enjoy creating abstract pieces because it forces me to allow the paint to move and develop it's own personality on the canvas.



Calm, 20 x 20, acrylic

Infinity Loop Man, 30 x 40, acrylic

Primitive Man, 9 x 12, pastel

Pink Riverside, 20 x 10, acrylic

Wind, 30 x 40, acrylic

Planet X, 20 x 20, acrylic



Pet Portraits



Olive with her portrait, 24 x 24, Acrylic



Social Business

PLATFORM FOR USING ART TO CREATE POSITIVE CHANGE



Art has the power to create positive change. For me it, is therapy. I love sharing the story behind the work so it can inspire others towards positive social or personal change

Welcome Pineapple

The purpose of the Welcome Pineapple Project (WPP) is to raise awareness of the challenges of international adoption. Welcome Pineapple is a visual and written narrative to a complex social, economic and spiritual topic by providing a safe environment to discuss

difficult post adoption issues of raising a child from another country.

The Welcome Pineapple project uses the symbol of the pineapple to connect with



in a safe and fun way. To learn more, please visit karenahuja.com

Naples Pineapple, 16 x 20, Acrylic



Momentum Artist



ART BUSINESS COACH

Working with visual artists to identify income streams that add value to their art business.

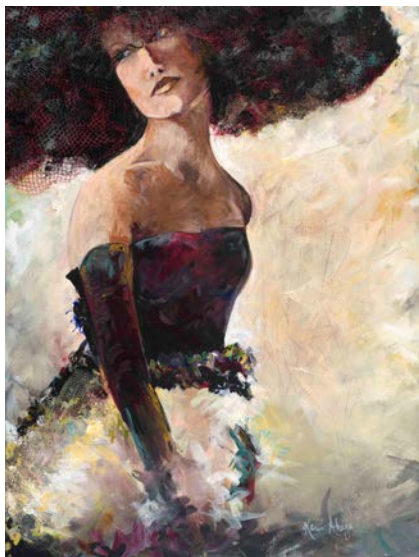
Identifying goals that allow artists to earn a living wage in the art industry

Recognition

awards and representation



Tanagers , 36 x 36, Acrylic



Netted Hat, 30 x 40, Mixed Media



Thunderstorm , 40 x 40, Acrylic

Awards

- Kansas City Plaza Art Center: 2019,2020
- Endanger, Art for Apes, 2019
- Artist of Northwest Arkansas Regional Show - 2017
- Illinois River Salon 2015-2017
- Fine Art Center of Hot Springs: June 2014
- Fayetteville Underground: Women take Flight:
 - June 2013 Light/Space/Sound: April 2013 Abstract Merit Award and May 2013 Seascape Merit Award)
- Artist of Northwest Arkansas: October 2017 Finalist and August 2012 Honorable Mention
- Emergence: Aloft Hotel: June 2012

Representation

Creative Spaces, Fayetteville AR
NKDesign, Kansas City, MO
Fayetteville Underground, Fayetteville, AR
Art Ventures, Fayetteville, AR
Christopher Allen, Fayetteville, AR
Distinctive Dwelling, Fayetteville, AR
Southern Loft, Fayetteville, AR
Experimental House, Rogers, AR
Star Creation, National
Boston Warehouse Trading Co., National

Publications

articles and blogs



Wren, 16 x 20, Acrylic ~ Fayetteville mural

Publications

- Arkansas Democratic Gazette, Social Media
- National Endowment for the Arts Fund Blog, 50th Anniversary Celebration
- Professional Artist Magazine, Artist Spotlight 2016
- 2017 Wingate Foundation Donation website, Image from Illinois River Salon finalist
- Experience Fayetteville Magazine, 2017
- Jerry's Artarama Catalog, January 2015 and Spring 2016
- Dick Blick Catalog, Holiday 2016
- CG Proprints Guest Blogger, Welcome Pineapple

Collaborations

- Kansas City: Jones Gallery, Anton's, NKC Design 2019 - Present
- Creative Spaces @ Mount Sequoyah, Special events Valentines, Mother's Day.
- Karen Ahuja Studio: monthly exhibit Art Ventures: Fayetteville Arkansas,
- Women's Exhibit - May 2017,
- Illinois River Salon - November 2017
- Make a Wish Foundation, Chi Omega, Fayetteville Arkansas, 2018
- Hope Cancer Research, Springdale Arkansas, 2016, 2017
- Sunshine School Fundraiser, Rogers Arkansas, 2014-2017
- Momentum: Creative Community Center, Fayetteville Arkansas, 2016- 2017
- Botanical Gardens, Fayetteville Arkansas: Spring 2017 and Winter 2017
- Aloft Hotel in Rogers, Arkansas: May 2013
- Crabby's Restaurant, Rogers Arkansas: September 2013
- Arkansas Made Show, Little Rock, Arkansas: Spring 2017
- Bentonville Art Walk, Bentonville, Arkansas: June 2015 and 2016
- Art on the Creeks Art Fair, Rogers Arkansas: October 2015, 2016 and 2017 Ft. Smith Art Center Gala, Ft. Smith Arkansas: June 2017
- Studio 7 Exhibition @ 225 Gallery, Bentonville Arkansas: June 2017
- Pigshibition, Fayetteville Arkansas: 2013